



Léna Pierron

Videographer/Photographer & Content Creator



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[My website](#)

Languages

French (native)
English C1

Hobbys

Travel
Photography & videography
Cooking
Sciences

Experiences

PRB Group August 2023 - Novembre 2024

Content creator & social media manager, Boston US

- * In Boston, I created visual content (photos and videos) for three restaurants and four bakeries in the PRB group, managed their social networks, developed media strategies and promoted their events to increase their visibility.

Cambridge University January 2022 - August 2022

Photographer, Cambridge UK

- * In England, I worked as a photographer, covering sporting events (especially football), the May Ball and various university parties, capturing photos and videos to enhance these moments.

Mademoiselle Agathe June 2021 - August 2021

Filmmaker, Luceau France

- * I produced photos and videos to promote a new brand of snail slime-based cosmetics, highlighting its products and image.

Big Success December 2020 - May 2021

Producer Assistant (internship), Paris France

- * In an advertising agency, as a production assistant, I organized pre-production, scouted locations, coordinated shoots and proposed script ideas for commercials.

Education

ESRA - Côte d'Azur (2020)

Bachelor's degree in Audiovisual Production

Skills

Adobe suite

Sony A7III

Final Cut Pro X

Marketing Digital

Pre/postproduction

Project management

AI-competent

Journalism

communication